

IFFT interiorlifestyle living

Exhibitor's guide for FOODIST / NEXT / TALENTS

20 – 22 (Wed – Fri) November 2019

10:00 – 18:00 (Last day until 17:00)

Tokyo Big Sight, South hall

www.iff-InteriorLifestyleLiving.com



FOODIST

**Diverse array of foods
from inside outside Japan**

FOOD — it is inseparable in our lifestyle. Food culture is diversified and many lifestyle shops in Japan started to add foods and related products as a new category. We would like to welcome variety of food products to fit in with our lives.

NEXT

**A promotional programme
for young entrepreneurs**

“NEXT” offers a promotional programme for entrepreneurs which are expected to be active in the front lines in the interior and design industry, and provides initial business experience.

This zone is a business platform for you and your products to disseminate domestically and abroad, and a good chance to find new fields.

TALENTS

**Bridge between budding designers
and the interior industry**

“TALENTS” is designed to bridge between aspiring international designers and the interior industry. This special zone was established in 2006, and since then, many designers have amazed professional buyers, manufacturers and press with their inspiring ideas!

FOODIST

NEXT

TALENTS

Number of companies	10 companies / groups (planned)	24 companies / groups (planned)	5 designers / groups (planned)
Targeting products / exhibitors	Food such as snacks, packaged food, coffee, tea, etc.	Young entrepreneurs, designers, creators who have cutting edge brand	Designers / groups aged 35 or under
Conditions for participation	—	- Exhibits must be commercialized in market already. - Exhibits must be relevant to interior design and products.	- Exhibits must be prototypes or pieces of art. - Exhibits must be relevant to interior design and products.
Participation fee	JPY 165,000 (tax excluded) The fee includes: Booth size: 4.5m ² = W3m x D1.5m x H2.7m Booth fittings (Planned): carpet, partition, spotlight, wall panel color (Choose one from 10 colors), electric wiring power & electricity usage (*up to 1kW)		JPY 100,000 (tax excluded) The fee includes: Booth size: 9m ² = W3m x D3m x H2.7m Booth fittings (Planned): carpet, partition, spotlight, electric wiring power & electricity usage (*up to 1kW)
Booth image			
Entry documents	<ol style="list-style-type: none"> 1. FOODIST/NEXT/TALENTS Entry form (Please download from our official website.) 2. Company profile 3. Product information / catalogue 4. Booth decoration plan 5. Photograph of previous booth presentation 		<ol style="list-style-type: none"> 1. FOODIST/NEXT/TALENTS Entry form (Please download from our official website.) 2. Designer profile 3. Prototype information / photo 4. Booth decoration plan 5. Photograph of previous booth presentation

Schedule

31 July 2019 Entry deadline

Please send the entry documents to the organiser's office.

1 – 30 August

Screening for exhibition

Confirmation letter and invoice will be sent to the passed exhibitors.
Payment of the participation fee must be completed by the date on the invoice.

Middle of September

Your booth location will be announced. Booth specifications details will be sent to exhibitors.

19 November

Move-in installation of the exhibits must be done by exhibitors.

20 – 22 November

IFFT/Interior Lifestyle Living 2019

22 November

Dismantling after fair closure

*1 entry for 1 designer / group is valid.

*You cannot participate in FOODIST, NEXT and TALENTS at one time.

*Participants must be able to present at the booth on move-in, 19 November, and during 20 – 22 November 2019.

*Screening for exhibition will be taking place in 1 – 30 August 2019.

*As these zones aim to support young entrepreneurs, organiser will have right to refuse the participation of the exhibitor who had participated in IFFT/Interior Lifestyle Living or Interior Lifestyle Tokyo before in the regular participation zone.

*With adherence to the Consumption Tax Act in Japan, 10% tax is charged upon all prices declared for fairs of Messe Frankfurt Japan Ltd. taking place after 1st of October, 2019.

Please send the entry documents to: **Messe Frankfurt Japan Ltd. IFFT/Interior Lifestyle Living organiser's office**

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