

Press release

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IFFT/Interior Lifestyle Living comes to the end of its journey with further opportunities ahead

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The Japan Furniture Industry Development Association (JFA) and Messe Frankfurt Japan have announced the termination of their contract to co-organise IFFT/Interior Lifestyle Living, which was last held earlier this year in October. The fair was launched in 1979 by the JFA as the International Furniture Fair Tokyo. Messe Frankfurt Japan joined as a co-organiser in 2008, and renamed the fair to IFFT/Interior Lifestyle Living, placing an additional focus on interior design.

Mr Yasushi Kajiwara, Managing Director of Messe Frankfurt Japan Ltd commented: "IFFT/Interior Lifestyle Living was held just last month, and many visitors came for business discussions despite the COVID-19 pandemic. This decision will be disappointing for everyone as the fair has been well known and loved not only by visitors but also by exhibitors. However, both JFA and Messe Frankfurt Japan will continue to work hard for the interior design industry. In order to fit the needs of the many stakeholders in the market different, new and exciting elements will be introduced to Interior Lifestyle Tokyo in June."

Messe Frankfurt retains its commitment to the interior design industry

With an international network of five trade fairs focusing on interior design, tableware, gifts and home décor, Messe Frankfurt remains a leading provider of trade fairs for the entire living space. In Asia, the company's Interior Lifestyle series includes editions that take place in Tokyo, Shanghai and Mumbai.

The final edition of IFFT/Interior Lifestyle Living welcomed 300 exhibitors and 11,147 visitors. The next Interior Lifestyle Tokyo will be held from 1 – 3 June 2022 at the Tokyo Big Sight West Hall.

www.interior-lifestyle.com

The latest information on the Japan Furniture Industry Development Association and their trade fair can be found at: <http://www.jfa-kagu.jp>

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company

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generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com